

## Teen-Age Transport

# Workers Ride in Autos, Bicycle Maker Reports

There has been a change in both the age and the destination of bicycle riders in Canada. Reg Werlich, president of the Werlich Manufacturing Co. Ltd. of Preston, yesterday told the Canadian Bicycle and Sports Goods Dealers' Assn. at the King Edward Hotel.

"Bicycles used to be ridden to the factory or shop," Mr. Werlich said. "But today workers in industry ride to work in automobiles. The bicycle has become teen-age transportation."

Lighter bicycle construction and a wide variety of size models have been two results of this change in the habits of the bicycle-riding public.

A "bike" is still the classic gift for a public school graduation, according to Mr. Werlich. "June is the top month for bicycle sales," he said, "but September when the kids start back to school is a bicycle-buying month, and of course, Christmas."

Bicycles on exhibit at the dealers' show ranged in size from a tot tricycle, to a man's size racing model.

The tot tricycle stands about 24 inches from the floor and is designed for a 2-year-old rider. The handle bars and saddle are adjustable and the front wheel is ball-bearing.

Another tricycle for the under 5 age group, features a brightly painted wooden seat, and an extra wide spread between the rear tires to prevent the tricycle from tipping. "I designed it after a racing sulky," explained Mr. Werlich, who has been designing sports equipment for 25 years. "It saves a child from a lot of tumbles."